

observant

BANNER ON WEBSITE WWW.OBSERVANTONLINE.NL university newspaper Maastricht University

Website: www.observantonline.nl

Description: The website ties in with the full-color newspaper, which appears weekly. The site provides news and background information in Dutch but also in English. There is also a link to the digital PDF-version of the paper edition.

Target group: Students, staff and others who are interested in Maastricht University. A substantial part of the students comes from abroad or has an international background.

Visitor numbers: ± 20,000 unique visitors per month

Banner:

On the right at the homepages (Dutch and English).

Format: 300 x 200 pixels

Submit as:

GIF/JPG, adding link is possible

Rate for internal and regional advertisers:

Banner: 87,50,- € per week

Contact details:

marion.janssens@maastrichtuniversity.nl

Observant, Marion Janssens, telephone: 043-3885390

Lenculenstraat 14, Room 1.002. www.observantonline.nl